

Library System of Lancaster County
Minutes of the Board of Directors
January 10, 2002

Present: Pixie Berman, President; Nancy Dyrness; Marian R. Gerhart, Terry W. Reber; Mary Ellen Pellington, Executive Director; Shannon Berg, Accountant; Joseph McIlhenney, Manager, Operations and Consulting Services; Donna J. Westerhoff, Administrative Assistant; Renee Christiansen, Youth Services Coordinator; Dzintra Gorman Manager, Technical Services; Mary Ann Heltshe, Community Relations Coordinator; William Hudson, Manager, Information Technology; Rhonda Kleiman, Business Information Coordinator; Scott Meldrum, Training Coordinator; Sandy Dinoff, Director, Strasburg-Heisler Library; Larry Gagnon, Manheim Township Library Committee; Karen Hutchison, Director, ELANCO Library; Sue Leggett, President, Elizabethtown Public Library Board; Melanie Muller, Director, Elizabethtown Public Library; Wayne Murphy, Board Member, Lancaster Area Library; Roseanne Perkins, Director, Adamstown Area Library; Jennifer Raimo, Director, Ephrata Public Library; Robert L. Spotts, Vice President, ELANCO Library Board; Jim Stetina, Executive Director, Lancaster Area Library; Bill Sweger, President, Lititz Public Library Board.

Call to Order The regular meeting of the Board of Directors of the Library System of Lancaster County was called to order by President Berman at 4:05 PM on Thursday, January 10, 2002, in the 5th Floor Conference Room of the Lancaster County Courthouse. A quorum was present.

Secretary's Report
Minutes
Approval In the absence of Richard Heilig, Mary Ellen Pellington referred to the minutes of the December 13, 2001, meeting, as included in the Board mailing. The minutes were approved as presented.

Treasurer's Report In the absence of Richard Heilig, Mary Ellen Pellington reported that the remainder of the spending requirements for 2001 Local Financial Effort was expended in December 2001. She reported a carryover of \$49,423 for funds to cover System costs for the beginning of 2002. After discussion, President Berman the following motion was made.

Motion On motion by Nancy Dyrness and second by Terry Reber, the System Board of Directors approved the December 2001 Financial Report. Motion carried 4-0.

Ms. Pellington referred to the Revised Proposed Income Budget 2002 as distributed. She noted that Richard Heilig asked that she mention that, per Board directive, changes were made to several line items, including the African-American and Children's materials. She also noted that some of the changes were necessary, due in part, to the fact that the System will receive less State Aid than anticipated.

President's Report President Berman reported on the following: she referred to a thank you card to the System Board from the staff, in appreciation for the holiday luncheon; she attended the Lancaster holiday celebration and the

Elizabethtown Public Library Grand Opening; she met with Willis Shenk and Dennis Getz of the Steinman Foundation regarding a grant in support of the author luncheon.

Executive Director's Report	In addition to her written report included in the Board mailing, Mary Ellen Pellington reported on the following: she introduced Sue Leggett, incoming President, Elizabethtown Public Library, and Bill Sweger, incoming President, Lititz Public Library; she announced that the BIG Breakfast will be held at Elizabethtown Public Library on January 31, at 7:30 AM, and noted that Commissioner Ford and County Administrator Kirchner plan to attend; the Library System received of a \$10,000 grant from the Oxford Foundation to purchase African-American materials for all the member libraries; Anita Shreve will be the guest author at the National Library Week Author Luncheon on April 16 at Willow Valley. Ms. Shreve will release her newest book, <i>Seaglass</i> , on April 9, and the premier of the film based on her book, <i>Weight of Water</i> , is scheduled for April 18.
Strategic Plan 1998-2002 Review	Marian Gerhart reported that the Long Range Strategic Plan Review Committee will hold their first meeting on Saturday, January 12.
Marketing Study Part II	<p>James DeBord and Matt Pinsker, Jack Burden and Associates, presented the second part of the marketing analysis. Their preliminary findings are based on 50 stakeholder interviews; a community survey mailed to 500 county residents; and 1,900 intercept surveys.</p> <p>Mary Ellen Pellington reported that a Board Development Day will be held March 2, and James DeBord will be a presenter. Public comment on this portion of the survey was invited. Wayne Murphy noted that it would have been helpful if the positive and negative comments had identified the library in question. Karen Hutchison expressed her opinion that most respondents to the surveys were referring to the downtown library, and that they don't understand the role of the "Library System." Jennifer Raimo noted that that is a complicated issue.</p>
POWER Library LSTA Grant Update	Renee Christiansen recognized the committee members working with the Ivy Group on the POWER Library marketing campaign: Mary Ellen Pellington, Joseph McIlhenney, Mary Ann Heltshe, Jennifer Raimo, Bonnie Young, Bill Hudson, and Scott Meldrum. Jennifer Raimo reported that the goal is to have everyone know the term, <i>POWER Library</i> , by the end of National Library Week.
Revision of Procedures Between the Library System and the Lancaster Area Library	President Berman reported that Bob Bowman has been holding meetings with the involved parties, and they are continuing to develop the process.

- Public Comment Jennifer Raimo suggested that a PowerPoint presentation be prepared reflecting the information contained in the Marketing Study. Larry Gagnon congratulated the slate of officers for 2002 and anticipates a productive year.
- Next Meeting The next meeting is scheduled for Thursday, February 14, 2002, 4:00 PM, 5th Floor Conference Room, Lancaster County Courthouse.
- Executive Session
- Motion** It was moved by Nancy Dyrness and seconded by Marian Gerhart to adjourn to Executive Session at 5:00 PM for contract issues. Motion carried 4-0.
- Motion** It was moved by Nancy Dyrness and seconded by Terry Reber to end Executive Session at PM. Motion carried 4-0.
- The Board meeting reconvened.
- Motion** It was moved by Terry Reber and seconded by Nancy Dyrness to approve the Library Automation Computer System Agreement with the member libraries, to be returned by March 1, 2002. Motion carried 4-0.
- Adjournment
- Motion** It was moved by Terry Reber and seconded by Marian Gerhart that the meeting be adjourned at 5:22 PM. Motion carried 4-0.

APPROVED
as presented
February 14, 2002

Pixie Berman, President
Richard Heilig, Secretary